

## **BOARD MINUTES**

### **November 14, 2019**

The following members were absent: Drs. Pittzenger, Greenwell, Sparn and Schneider.

**President's Comments:** President, Dr. Gutzwiller, covered the following:

*2020 Ballot Results* were reviewed. Drs. Dillon and Greenwell will be leaving the Board and Drs. Stevens and Bryant will be coming onboard.

*License Verification* for members will be completed before dues statements are sent.

*2020 Dues* were set by the Board at \$160 for members; \$130 for early career members by a vote of the Board. Motion made by Dr. Dahmann and seconded by Dr. Role-Warren. Motion carried with no objections.

*2020 Dinner Meeting Fees* will increase due to lost revenue tracked over the past 3 years. Room costs, food costs and speaker costs have increased, and we are now factoring in administrative time which shows a clearer picture of the revenue/expense for each event. We have lost money consistently with dinner meetings. Prices set at \$55 for CAPP members, \$65 for non-members and \$30 for students goes into effect with Motion made by Dr. Dahmann and seconded by Dr. Role-Warren. No objections and the Motion carried. The program only rate will increase to \$45 with this same vote. Many ideas were discussed on how to reduce costs, reducing # of meetings per year so we reduce the lost revenue to CAPP and this topic will continue to be explored.

*CAPP Line:* the phone CAPP maintains is currently handled on Dr. Yaeger's (former treasurer of CAPP) billing plan. As Dr. Yaeger is retired, we'd like to have that separated. Laura will look into alternate plans and let the Board know what she finds out.

**Treasurer's Report:** Dr. Pittenger was absent but shared the attached report as well as a spreadsheet of website costs over the past few years for review.

**OPA Report:** Dr. Greenwell was absent but shared that she will be meeting with Dr. Bryant the week of November 18 to discuss transitioning her role.

**Website:** Dr. Dillon reported being able to get google analytics looked into but it required a Gmail address for verification. We won't need this if we move forward with new website company (see below) as they provide analytics. Dr. Dillon also was able to resolve the photo issue we were having with the Board photos. Dr. Gutzwiller shared pricing information for a potential new website support company. The monthly cost will go up by \$50, but provides a host of services that will offset the maintenance fees we were incurring with DevPhase and that we couldn't foresee. CAPP email will be transitioned over as well. Dr. Stevens and Dr. Dillon will be meeting to transition the website role. Dr. Gutzwiller proposed going forward with the new website company. Dr. Dillon made a motion which was seconded by Dr. Heitkemper. No objections.

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**Insurance/Managed Care:** Dr. Role-Warren shared the following:

Topics on the list serv of late were:

- *Humana Medicare* allowable charges Providers are still capped even if they are not on Humana -- have to accept the rate.
- *The OPA Insurance Committee web page* is being redesigned.
- *Health and Behavior Codes* are changing in January 2020. There will be a cross walk available on APA's website and a webinar will soon be available through both OPA and APA.
- *Optum Approval for Supervising Postdoc Residents* –A committee member reported this worked for them having had a site visit which lasted 90 mins., chart reviews, looked at paperwork, toured office and then were immediately told they'd passed and were approved as a supervisor. Policy must be in place including responsibilities for each party, emergency plan, etc. State of Ohio says need to notify the insurance company if are billing for a supervisee. Not all clearinghouses and EMR's put that information through to the insurance company. It is being suggested if using clearinghouse that you write a letter saying these named providers are supervisees to cover this issue and have it clearly stated.
- *Credentialing:* there are some faster turn-around times with Medicare and Cleveland Clinic. Aetna said their panel is closed, even to group contracts. An exception would have to be applied for, with no guarantee, even for a group practice.

New Issues:

- *Telebehavioral health:* question arose as to what is considered telehealth . . . talking on phone in between session other than billing, appointments (except in emergency). Insurance companies insist certification is required. <https://telehealth.org/telebehavioral-health-certificate>. Insurance committee needs to look at issues of payment for telehealth which insurance companies require certification for, also can a post-doc do? ORC section regarding telehealth was also reviewed. The insurance committee is working to get answers from specific insurance companies.

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**Programs: Dr. Heitkemper discussed the following:**

10/25/19 – Dr. Houston’s workshop was very well received.

12/9/19 – The Wired Family presentation is all set. Marketing is on-going with specific emphasis on school psychologists, schools, etc. An educator’s ticket will be created at \$40 without CEs.

2/3/2020 – Dr. Dragon on fat shaming and sizism has been set.

4/3/2020 – Maria Espinola – 4 hr workshop

A member had suggested a possible speaker by the name of Dr. Wygant from ECU be considered for a half day workshop on MMPI3 changes. Good to market to industrial psychologists and forensic folks.

Dr. Houston suggested workplace violence topic for a repeat offering.

**Membership/Membership Marketing:** Dr. Sparn was absent. Dr. Gutzwiller shared we had a new member app and an affiliate member app. Dr. Sailee Thakur, a 2016 Xavier graduate has applied as an early career psychologist. Her license is in good order. Dr. Gutzwiller made motion to accept Dr. Thakur. Dr. Dillon seconded the Motion and the Motion carried. An affiliate student member application was received by Ameena Ahmed as well. Welcome letters will go out to both.

**Public Relations/Social Media Marketing:** The closed Facebook group is up and running. The first referral request was posted and received no response.

**Other Business:**

*Directory Ads:* We have verbal commitments from several members who advertised in the past as well as a new commitment from Beckett Springs.

January 2020 – Board meetings will be held at 3665 Erie Avenue. Dr. Sparn will reserve.

Respectfully submitted,

Laura Wilson  
Executive Coordinator