

BOARD MINUTES

January 9, 2020

All members of the Board were present.

President's Comments: President, Dr. Gutzwiller, covered the following:

Dinner Mtg Feedback – Dr. Gutzwiller shared feedback she'd received from a few CAPP members. They miss the networking time at meetings and also would prefer to see a 1 hour program stating that the 2 hour programs are hard after a long work day. We will try this format for Fall 2020.

Space – It was suggested we check into Interactive for Health who offers free space for non-profits during business day hours.

Premium Ad Space – a member had requested first page ad space in the Directory and was willing to pay premium pricing. Since we had not offered that to all of our members as an option, we will not offer it to anyone at this time. This will be tabled for the next Directory printing.

Competing Business Advertising – it was decided by the Board to not accept ad space by competing businesses to CAPP as one of the biggest benefits to CAPP members is the referral source of the Directory.

Ad Space Revenue Paid to Non Profits – there were tax questions on whether we must pay taxes on advertising revenue. CAPP's Treasurer will report back on this at the February meeting.

Treasurer's Report: Dr. Pittenger shared the attached report noting a favorable balance due to the 2020 dues being received. Research continues on how to pay the Executive Coordinator vs. checks being written/mailed as we have had delays and/or missing checks recently.

OPA Report: Dr. Bryant shared the following:

- The joint venture between OPA and APA with the Pain Management Training Program for CEs is Friday January 24,
- The PsyPACT (Psychological Interjurisdictional Compact) is pending in the Senate. There are 12 states where it is currently active.
- House Bill 323- Prescription Privileges for Psychologists The Advocacy Committee is urging support by members. There has been no movement on the Bill. They are considering hosting a mini legislative day in late January for gentle nudges to members for support and/or for members to visit their representatives.
- House Bill 443- Parity Legislation has been introduced in Senate. Nothing else at this point.
- Occupational Licensing Bill being supported by Vice President Pence. This is pushing reciprocity licensing from other states (i.e. cosmetologists). Has the potential to affect other professions (along w/ psychologists). Being quietly addressed due to master's licensed psychologists who could become licensed in Ohio.

BOARD MINUTES
December 4, 2019
Page Two

Insurance/Managed Care: Dr. Role-Warren shared that her monthly call was consumed with the new health behavioral codes that changed 1/1/2020; more medical based, no longer time based. Many have been deleted and they want people to use the more medical codes to get paid more in line with medical professionals. This seems to be better for those in Integrated health care vs. psychologists. OPA is hosting a webinar aligned with their spring convention. Jim Broyles would like feedback if people are having difficulty or seeing an overlap with issues.

Programs: Dr. Heitkemper discussed the following:

We continue to look at ways to reduce costs at dinner meetings. As such, we will not schedule a May dinner meeting. Dr. Dahmann shared historically we've lost money as it is a member benefit. Laura pointed out we've been losing \$300-500 per meeting (potential loss of \$2k per year). Additionally, we will move to \$175 per speaker for a 1 hour CEU with Fall of 2020. The \$175 honorarium was voted on with a Motion made by Dr. Dahmann and seconded by Dr. Role-Warren. Motion carried with no objections.

4/3/2020 – Dr. Maria Espinola – 4 hr workshop – Laura shared that the Lindner Center has stepped up as a major sponsor @ the \$1000 level for the workshop. Their logo will be applied to all marketing materials.

September 2020 – topics/speakers being discussed.

Website: Dr. Stevens reported she'd been updating board roles, member listings at their requests and helping with forgotten passwords. Dr. Stevens also raised the issue of demographics, sorting, preferred names, pronouns, etc. Dr. Gutzwiller shared this will require programming. Costs will be researched and shared. The new board photo and headshots for Amber and Bailey will be added. The group requested we upload additional photos to scroll. Laura will look into having a photographer at the next large event (April workshop?). Phone pics do tend to be a bit grainy and high res pics work best.

Membership/Membership Marketing: Dr. Sparn shared Dr. Susan Urmetz had recently applied to CAPP membership after relocating to Cincinnati. Her license is in good order and she was accepted into CAPP's membership. Motion made by Dr. Sparn, seconded by Dr. Dahmann and carried with no objections.

The group identified May 15 at 7:10 p.m. as Reds night/fundraiser for CAPP membership and guests/families. Ticket pricing (price points) will be discussed at the February Board meeting. This will be added to the Save the Date document and available at the February 3 dinner meeting.

Review of historical CAPP member numbers from 2012 was shared. Unpaid members for 2020 will be contacted by board members. Laura has sent multiple reminders, including Paypal links to ease the process. Important to get members signed up as is a Directory year.

Public Relations/Social Media Marketing: Nothing to report.

Other Business:

Directory Ads: Sales are on-going.

Respectfully submitted,

Laura Wilson
Executive Coordinator