

Board Meeting Minutes
March 10, 2022
Conducted via Zoom

Present: All members of the 2022 Board were present except for Dr. Bryant and Dr. Gutzwiller. Our student rep, Ms. Nina Talavera, and Executive Coordinator, Laura Wilson, were also in attendance.

Presidents' Comments: Dr. Rachel Sparn

Review of Member Survey - We received 30 responses out of approximately 115 members. Mostly positive. The #1 topic for attending CAPP events was "topic", followed by time/date and needing CEs. Discussion occurred regarding returning to in person events. Survey responses were: 11 no preference, 10 wanted in person and 9 preferred Zoom. Possible topics were: Gottman method, Diversity, Ethics, Couples, Abusive Relationships, ERP, ACT and Dr. Carrie Mason-Sears was suggested as a speaker. Most important reasons for joining CAPP were to keep abreast of practice, directory, CEs, networking and support system w/ other psychologists. On how we could attract more people to volunteer on the Board: regularly asking for volunteers, asking CAPP members to invite peers, make the Board more fun were noted. The Board discussed possible incentives to entice people to volunteer such as half off of a dinner meeting, potlucks, social, have teams under each position to delegate. Future Board meetings could possibly be held in Dr. Winter's office (Camargo Road) and someone suggested Interactive for Health who lets non-profits use space for no fee.

Treasurer: Dr. Gutzwiller was absent but submitted a report.

OPA: Dr. Bryant was absent.

Programs: Dr. Pittenger reported the following – based on survey response, people are missing the social interaction and networking. May look at alternating 1 and 2 hour CE events to allow for more networking. In addition, for the newly licensed member drive, will plan for an early meet up time for newly-licensed/those who wish to network/mentor, etc.

- 4/4/22 - Jim Broyles presentation being finalized. We will ask attendees to submit 2 questions for the open question session w/ their confirmation.
 - 5/2/22 - Dr. Little will present on RO-DBT in May and will speak on any uncertainty about conflict with DBT. Dr. Pittenger will ask her if she is okay to meet in person. Photographer being sourced for candid photos and to offer head shots as a benefit to members. Discussed having a separate networking and mingling room to promote more connection and interaction as well as potential ice breaker games.
 - 8/22/22 – Dr. Linda Snow-Griffin's presentation is planned.
- **Website: Dr. Stevens**
 - Dr. Stevens talked with the website folks about adding Venmo. As Venmo now charges a fee (1.9% + 10 cents per transaction), OUR expense to add this to the website was thought to not be warranted.
 - Dr. Stevens shared that our website is "decrepit and biggest cluster of a website" (according to Cory and Chris) they've ever seen. We would not be able to bank hours toward web redesign.
 - Discussion around budgeting for new website occurred.

- **Insurance Managed Care:** Dr. Urmetz shared report via email.
 - No Surprises Act continues to be a hot topic as does new point of service codes for telehealth.

- **Marketing/Membership/PR:** Dr. Blain
 - *Linked In* – 53 folks have now connected. She asked about making board members admins so that they can “invite” others to connect. Everyone was okay with that. We get 100 credits/invites per month. If someone you invite to connect does connect, we get a credit back
 - *Partnership with Mount. St. Joseph* – Dr. Blain met with Dr. McDonough (who will be the chair of the psychology dept at MSJ next Fall) to brainstorm collaboration. MSJ will sponsor students to attend approved events (not clinical in nature). MSJ has offered to host a mixer with other psychology students from area schools, host CAPP events at their space. Research/scholarship idea pitched by MSJ to CAPP. Dr. McDonough will act as contact person. Dr. Blain indicated she would share meeting results with the Board and be back in touch.
 - *Ads for Directory* – Dr. Blain reported many contacts made regarding advertising which resulted in \$1600 ad space sold.
 - *Newly Licensed Membership Drive- Summer 2022* – we’ve created a list of target members. Will invite them to attend Fall meeting at no charge and have welcome packets for those who take us up on the offer.
 - *NAMI Walk – May 14, 2022 – Sawyer Point* – Dr. Pittenger agreed to take the lead on this for a CAPP group. Email blast will go out to membership with details. T-shirts will be sourced for advertising and attendees at functions with a few extra to “gift”.

- **Other Business:**
 - Directory is being finalized at printer and Laura will be reviewing a proof.
 - Newsletter deadline is March 18th.
 - Next meeting April 14, 2022, at 7 p.m.

Respectfully submitted,

Laura Wilson,
Executive Coordinator